

PCIM Europe 2020 Goes Digital

Due to the increasing spread of COVID-19 in Europe and the associated ban on all major German events up to, and including the end of August, the [PCIM Europe](#) exhibition and conference 2020 in Nuremberg has been cancelled. The event, which had already been postponed from May 28-30 to July 2020, will now be scheduled to take place as a live event next year. But in the meantime, a virtual format for the event will offer a digital alternative for knowledge transfer July 7-8, 2020. This new event is being described as the first "PCIM Europe digital days".

According to the Federal government's guidelines dated April 15, 2020, all major events are prohibited in Germany until August 31, 2020. For this reason, the international PCIM Europe trade fair and conference cannot take place this year in Nurnberg from July 28-30, 2020 as planned.

Digital formats are currently being developed with which exhibitors and speakers can exchange views on product innovations and the latest research topics with visitors and participants virtually. This also includes an online conference with live and on-demand solutions for interactive presentations. We plan to implement these virtual formats with digital presentation and exchange opportunities from July 7-8, 2020. Further information will follow shortly.

"It is a great pity to have to cancel this year's PCIM Europe in Nuremberg. However, the health of our exhibitors, visitors, speakers, participants, partners and employees, is of course, our top priority," explains Petra Haarburger, managing director of Mesago Messe Frankfurt. "We hope that cancelling the event can make a contribution to further delaying the spread of COVID-19 in Europe, so that our everyday lives will gradually return to normality in the near future."

The world's leading exhibition and conference for power electronics and its applications will take place regularly from May 4-6, 2021 in Nuremberg. Current information is available at pcim-europe.com. Pics are expected to inspire thought-provoking discussions from different viewpoints in the sessions.