

***With 300+ Exhibits, PCIM Asia Shenzhen Presents The Latest Power Electronics Products***

[PCIM Asia Shenzhen](#), which will be held August 26-28, 2026 at the Shenzhen World fairground, is an international exhibition and conference focusing on the power electronic device industry chain in Asia. It is a first choice platform for well-known domestic and foreign device manufacturers to release new products and the latest technologies. A number of enterprises in the field of electronic materials, inductive components and passive component products will debut for the first time.

Like PCIM Expo & Conference, which takes place annually in Nuremberg, Germany, the PCIM (short for Power Conversion, Intelligent Motion) event in China is an international meeting ground for specialists in power electronics and its applications in drive technologies and power quality.

The PCIM Asia Shenzhen Conference, which will be held alongside the exhibition, is one of the most influential and user-driven platforms for power electronics in Asia. The conference gathers the world's leading industry experts from the R&D departments of companies and academic institutions to present the latest power electronics applications and take part in technical discussions to help drive the industry forward.

Its Theme Forum focuses on hot topics such as power devices, passive components, GaN, SiC, materials and packaging, testing and measurement, electrified transportation and AI & data centers. Leading scientific researchers and industry pioneers from universities, research institutions, and top companies will be invited to share advanced technical solutions and insights into the future development trends of the power electronic industry.



*This year's PCIM Asia Shenzhen will be held August 26-28 at the Shenzhen World Exhibition & Convention Center (Shenzhen World).*

Topics of interest addressed at PCIM Asia Shenzhen include:

- Advanced power semiconductors
- Packaging and reliability
- Passive components and integration
- Ac-dc converter
- Dc-dc converter
- Digital power conversion
- Motor drive & motion control
- High frequency power electronic converters and inverters
- Automotive power electronics and electrified transportation
- System reliability
- Power quality solutions

- Smart grid power
- Power electronics in transmission systems electronics
- AI in power and energy systems
- AI in renewable energy systems
- AI in electrical machines and drives
- AI in power electronics
- AI in power quality monitoring
- AI in electric vehicle (EV) power systems

In addition, PCIM Asia Shenzhen addresses the hot topics in e-mobility, silicon carbide, wide bandgap, charging station and more with the goal of facilitating knowledge exchange, exploring emerging best practices and spurring business development among the global community.

Other features of PCIM Asia Shenzhen include the Newcomer Pavilion, which will offer first-time exhibitors cost-aware participation. Meanwhile, the University Zone will provide a platform for the industry's colleges, scientific research institutions and student teams to exhibit and meet with the industry's leading corporates, in an effort to encourage both parties and create more possibilities together.

In the exhibition space, which occupies an estimated 30,000 sqm, an estimated 300+ exhibits are expected to present their products. Participating companies will display the following types of products:

- Power semiconductors components and modules
- Integrated circuits
- Passive components
- Magnetics & core materials
- Thermal management
- Sensors
- Assemblies and subsystems
- Electrical drives
- Power converters
- Power quality & energy storage
- Test & measurement

For more information, see the PCIM Asia Shenzhen [website](#). For any questions about the event, see the [contacts page](#).